

LEARNING FOR SUCCESS RECEIVES \$25,000 GRANT FROM THE JIM MORAN FOUNDATION

FOR IMMEDIATE RELEASE

Media Contact: John Casbarro, President, Learning for Success, Inc.
954-680-3916, john.casbarro@gmail.com

COOPER CITY, FL – SEPTEMBER 22, 2014 – Learning for Success, Inc. received a one-year \$25,000 grant from The Jim Moran Foundation for the KIDS AND THE POWER OF WORK (KAPOW) program. KAPOW partners business and community volunteers with elementary schools throughout South Florida, exposing students to career opportunities and helping them connect what they are learning to their futures in the workplace.

“Learning for Success is grateful to The Jim Moran Foundation for investing in our organization and the future of our community,” says John Casbarro, President of Learning for Success “This generous grant allows us to reach students from underserved areas in Broward County, exposing them to career opportunities they never thought were possible.”

With this grant, Learning for Success will be able to recruit and train volunteers from businesses and organizations to deliver KAPOW’s lessons in elementary and middle schools – a majority being Title 1 -- throughout Broward County. The lessons help students discover different jobs, what it takes to do them, and the skills necessary to be a success in any job, including communication, teamwork, positive work habits, and decision-making. Students then visit the partners’ work sites to experience people’s jobs first-hand. This program has given students a new appreciation for the world of work and given its volunteer teachers a new appreciation for the world of the classroom.

“By introducing children to career choices through interesting and fun experiences, we are helping our next generation of leaders discover that education is the key to reaching their greatest potential,” said Jan Moran, chairman and president, The Jim Moran Foundation.

Learning for Success, Inc. manages the KAPOW program throughout South Florida. The program began in 1991 with one partnership between Burger King Corporation and Cutler Ridge Elementary.

Today, sixty elementary schools, 423 teachers and administrators and more than 400 volunteers from 100 South Florida businesses currently participate in the program, serving 6,000 students. For more information about KAPOW, please visit our website at <http://kapowlfs.wordpress.com> or call us at 954-680-3916.

Founded by automotive pioneer Jim Moran, the mission of The Jim Moran Foundation is to improve the quality of life for the youth and families of Florida through the support of innovative programs and opportunities that meet the ever-changing needs of the community. The Foundation has invested close to \$50 million in education, elder care, family strengthening, and youth transitional living initiatives since its inception in 2000 -- with efforts currently focused in Broward, Palm Beach and Duval counties. Through a long-term Grant Agreement, The Foundation's significant funders are JM Family Enterprises, Inc., and its subsidiaries, including Southeast Toyota Distributors, LLC.