



Banesco USA Partners with KAPOW Program for the Third Consecutive Year

MIAMI, FL – XXX – Banesco USA today announced its renewed partnership with Kids and the Power of Work (KAPOW), an initiative designed to expose students to career opportunities and help them connect what they are learning in school to their future in the workplace and real-life experiences.

“We are thrilled to be partnering up with Banesco USA for the third year,” said KAPOW’s Program Director, Tania Reynolds. “Businesses and community organizations make a direct and profound impact on students, teachers and our educational system.”

“Banesco USA and the KAPOW Organization recognize a huge opportunity to support the education of young students by teaching them about possible career opportunities and real-life work experiences that will help them shape their future,” said Banesco USA Marketing Director, Natalia Arana. “Banesco USA recognizes that supporting our youth by educating and sharing expertise, can have a dramatic impact on the local community and economy, paving the way for future generations. This program has the potential to be a real catalyst for advancing young students career paths,” she added.

This unique partnership allows Banesco USA employees to teach under the KAPOW curriculum at several schools around the Miami-Dade area including Ojus Elementary in Aventura, Downtown Doral Charter School in Doral, Southside Elementary in Miami and Imagine Charter Middle School in Weston. All KAPOW lessons are based on career awareness and workplace skills. The lessons are fun, dynamic, easy to use and interactive and the program is done throughout the school day.

Kids and the Power of Work, a program of the National Child Labor Committee (NCLC), is a national network of business and elementary school partnerships which introduces students to career awareness through professionally designed lessons taught by business volunteers in the classroom and visits to work sites. KAPOW in South Florida is an affiliate of the national network of partnerships developed by the NCLC. Today, 60 elementary schools, 423 teachers and administrators and more than 400 volunteers from 90 South Florida businesses currently participate in the program, serving 6,000 students.

About Banesco USA

Founded in 2006 and based in Coral Gables, Banesco USA is an independent Florida state-chartered bank (<https://banescousa.com/OFR-Cert-of-Good-Standing.pdf>) with \$1.3 billion in assets as of March 31st, 2019. Banesco USA is completely independent of Banesco in other countries and its deposits are insured by the FDIC. The bank has five branches in South Florida: Coral Gables, Doral, Hialeah, Weston and Aventura; and one in San Juan, Puerto Rico. Banesco USA has a 5-star rating from the Bauer Financial rating service and a BB- Fitch Rating. Visit www.BanescoUSA.com for information.

Press Contact:
Renee Alvarez
Pinta for Banesco USA
ralvarez@pintausa.com
(305) 615-1111 ext. 114